



**COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY
P.O. Box 15116
San Luis Obispo, Ca. 93405**

**REPORT ON ACTIVITIES
2012/2013**

MAY 2013

Contents

- Mission Statement
- Current Roster
- Report on Activities 2012/2013
- Planned Goals and Objectives 2013/2014
- Annual Budget
- 2012 Survey Results
- 2013 Retreat Report

Mission Statement

The San Luis Obispo County Commission on the Status of Women is an official advisory body to the San Luis Obispo County Board of Supervisors. It is an advocate for the equal rights and for the agencies and programs that support the health, socioeconomic, and professional well-being of women in our community.

The Commission enhances the quality of women's lives by identifying key issues that face women in SLO County and by recommending solutions for those issues. It facilitates action by sponsoring projects and by serving as the coordinating body for the various community organizations that are dedicated to women. The Commission's goal is to increase collaborative efforts among groups to influence public policy.

Current Roster

District One: Consuelo Meux, Stephanie Yurchak, ONE VACANCY

District Two: Jan Harper, Vicki Milledge, Paulla Ufferheide

District Three: THREE VACANCIES

District Four: Kathy Veder, TWO VACANCIES

District Five: Shelly Blanc, Alexandria Helms, Shawna Scott

Report on Activities 2012/2013**Goal: Collaboration and Visibility**

1. Day With Creative Women (August 2012):
 - Staffed event information booth
 - Conducted surveys
2. Website - www.slowomen.org:
 - Commission website functioning
 - Meeting agenda and minutes posted
 - Commission's 2013 survey available for online completion and submittal
3. Commission Status (Gained):
 - Stephanie Yurchak, District 1
4. Commission Status (Lost):
 - Rebecca Collie, District 1
 - Jan Potter, District 3

- Dianne Tuttle, District 3
 - Patricia Duron, District 4
5. March 2013 CSW Retreat, productive working meeting including discussion and strategy on:
- Yearly survey process for further and more diverse reach to women within our communities
 - March 2014 event
 - Job descriptions discussion - Chair, Vice-Chair, Treasurer, Secretary - defined, developed
6. Commission Survey Status, 2012 (complete):
- 2012 compilation completed and distributed
7. Commission Survey Status, 2013 (in process):
- Updated and fine-tuned both English and Spanish versions
 - Prepared distribution strategy to gain wider and more diverse visibility within County
 - Commissioners to reach out to agencies, organizations, and groups including, but not limited to, the following:
 - ♦ Alzheimer/Dementia Resource Center
 - ♦ Area on Aging County Association of University Women (AAUW)
 - ♦ Atascadero Senior Center
 - ♦ Echo Homeless Shelter
 - ♦ Gay and Lesbian Alliance
 - ♦ Hospice of San Luis Obispo
 - ♦ Latino Outreach
 - ♦ League of Women Voters
 - ♦ Morro Bay Senior Center
 - ♦ North County Women's Resource Center
 - ♦ Paso Robles Homeless Lunch
 - ♦ Paso Robles Senior Center
 - ♦ San Luis Obispo Business Women
 - ♦ San Luis Obispo Cattle Women
 - ♦ San Luis Obispo County Jail
 - ♦ San Luis Obispo Homeless Shelter/Prado Day Center
 - ♦ San Luis Obispo Republican and Democratic Women
 - ♦ San Luis Obispo Women's Shelter
 - ♦ Sexual Assault and Recovery Program
 - ♦ South County Hispanic population
 - ♦ South County People's Kitchen
 - ♦ Women Vets San Luis Obispo
 - County printing of surveys for distribution
 - June 2013 meeting - finalize and distribute packets to Commissioners

8. Meeting Speakers and Presentations to Commission at start of monthly meeting:
 - Ian Parkinson, San Luis Obispo County Sheriff
 - Cheryl Price, Red Cross
 - Karen Jones, San Luis Obispo ElderCare, Ombudsman
9. Annual National Association of Commissions for Women Conference/NACW:
 - July 2012 - two Commissioners attended and presented summary report to Commission
10. Association of California Commissions for Women:
 - Commission attendance at annual retreat and working meeting
 - Meeting attendance/participation
 - Committee participation
 - San Luis Obispo County Commission continues solid presence within this organization

Planned Goals and Objectives 2013/2014

1. Fully staffed Commission
 - Continue to work with Board of Supervisors
 - Continue collaboration with various County organizations and agencies for appointees with commitment
 - Inspired and committed passion and energy
2. CSW Survey
 - Widen distribution to reach diverse County population
 - Collect over 500 surveys during 2013 survey year
 - Consolidate and report findings in annual report
 - Reach out to diverse groups within the County (see list noted in #7 of current year's accomplishments)
3. Continue monthly meeting speakers to provide information/education and collaboration opportunities to Commission
4. Hold successful March 2014 Event (Women's History Month)
5. Continue building communication and collaboration tools:
 - Website
 - Distribution list
 - Networks
6. Have fun working together

Annual Budget***Thriving Commission: \$4,600***

EXPENSE	AMOUNT
Dues	
National Association of Commissions for Women (NACW)	\$100.00
Association of California Commission for Women (ACCW)	\$50.00
Community Outreach	
Day With Creative Women	\$75.00
March 2014 Event	\$1,000.00
Woman of the Year	\$100.00
Conventions and Meetings	
NACW (registration and two nights lodging)	\$1,500.00
Annual Retreat	\$125.00
Public Hearings/Meetings within State (CA Vet, ACCW, other CA Commissions)	\$500.00
Operational Costs	
Printing/Reproductions (Survey, Brochure)	\$500.00
Website Management	\$400.00
Postage	\$100.00
Telephone Line/County Voicemail	\$50.00
Badges/Name Tags/Business Cards	\$100.00
TOTAL	\$4,600.00

Sustaining Commission: \$3,000

EXPENSE	AMOUNT
Dues	
NACW	\$100.00
ACCW	\$50.00
Conventions and Meetings	
NACW (registration and two nights lodging)	\$1,200.00
Annual Retreat	\$100.00
Public Hearings/Meetings within State (CA Vet, ACCW, other CA Commissions)	\$500.00
Operational Costs	
Printing/Reproductions (Survey, Brochure)	\$300.00
Website Management	\$150.00
Postage	\$100.00
Telephone Line/County Voicemail	\$50.00
Badges/Name Tags/Business Cards	\$50.00
Advertising (public notices)	\$400.00
<i>TOTAL</i>	<i>\$3,000.00</i>

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COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

San Luis Obispo County Commission on Status of Women
Women's Issues Survey 2012

There were a total of 254 surveys submitted. However, 15 surveys were eliminated from the sample for not being from San Luis Obispo County or, mainly, for not having filled out the reverse side of the survey. The total number of surveys in the sample is 239.

1. On a scale of 1 to 10 where 1 means poor and 10 means excellent, how do you rate the overall quality of life for you and your family here in San Luis Obispo County? (Please circle one of the numbers 1 to 10 that best represents the overall quality of life for you and your family.)

Rating	Percent
1	2.2% (5/225)
2	2.7% (6/225)
3	1.3% (3/225)
4	5.3% (12/225)
5	5.3% (12/225)
6	6.2% (14/225)
7	13.8% (31/225)
8	23.1% (52/225)
9	20.0% (45/225)
10	20.0% (45/225)

14 respondents did not answer this question.

2. How secure do you feel about your physical health?

Slightly secure /not at all	32.4% (68/210)
Secure	45.7% (96/210)
Extremely/Very secure	21.9% (46/210)

29 respondents did not answer this question.

3. How secure do you feel emotionally?

Slightly secure /not at all	34.5% (76/220)
Secure	41.4% (91/220)
Extremely/Very secure	24.1% (53/220)

19 respondents did not answer this question.



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

4. How secure do you feel financially?

Slightly secure /not at all	57.7% (116/201)
Secure	38.8% (78/201)
Extremely/Very secure	3.5% (7/201)

38 respondents did not answer this question.

5. Which of the following issues are you dealing with right now?

NOTE: 50 respondents (50/231 = 21% of the sample) left this question blank or indicated that they were not dealing with any issues at the time.

In order of frequency, the issues listed were as follows:

Financial security (120), Health Issues (76), Lack of Housing, Affordable Housing (55), Unemployment (39), Lack of Transportation (36), Childcare/Children's Issues (36), Discrimination (26), Hunger/Nutrition (18), Legal issues (15), Drug/alcohol abuse (10), and Violence/Domestic Abuse (9)

Others issues mentioned by the respondents included:

Eldercare(8), Caregiving (4), Divorce (4), Retirement/retirement planning(3), More public transportation (2), Jobs (2), Furniture, General aging issue, Homeless discrimination, Insurance/affordable health insurance, Lack of availabilities for senior women, Lack of celebration of cultural diversity, Nutrition awareness for family, Retirement, Sewer, Students creating noise ordinance violation, Trauma/disaster.

6. What are the barriers, if any, preventing you from getting help you may need?

NOTE: 105 respondents (105/239 = 43.9% of the sample) left this question blank or felt that there were no barriers.

In order of frequency, the barriers listed were as follows:

Finances (81); Don't know what services are available (40); Intimidated/Hesitant to Ask for Help (36), Transportation (26), Don't know how to access services (23).

Other barriers mentioned by the respondents were:

Attitude of the area, age/no work programs, college expenses continually increasing, denied food stamp program, high mortgage rate, homeless discrimination, husband unemployed, legal restrictions, lack of policing over noisy students, motivation (2), no divorce help found, no representation, politics/political action (2), rural area—no medical specialists (2), time, shortage of physicians accepting new patients, wheelchair accessible housing.



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

7. What is the best way for you to receive information from us about future programs and services?

17 respondents (17/239 = 7.1% of the sample) did not answer this question.

In order of frequency, the best ways to receive information were listed as follows:
Email (114); Website (91); Newspaper (76); TV/Radio (66), Newsletter (54), and Flyer (32).

8. What type of programs and services would you like?

NOTE: 22 respondents (22/239 = 9.2% of sample) left this question blank or felt it was not applicable to them.

In order of frequency, the type of program or services wanted were as follows: Senior Issues (84); Health Issues (81); Financial Planning (71); Job Searching (60), Education (60), Birth Control (46), Workshops (46), Teen Issues (26), Legal Issues (25), Mentor (17).

Although this question stated that only up to 5 programs and services should be selected, some respondents chose more than 5 programs and services.

Other topics suggested were affordable after school care, affordable housing, aging, cultural diversity, drug births, employment, helping pregnant women on drugs, hobby classes (beading jewelry), how best to evangelize, kid's obesity, neighborhood quality control, women's improvement classes--emotional support, mental health and wellness.

9. Which of the following describes your current employment status?

In general:

57.7% were employed or self-employed (full-time or part-time)
28.0% were retired
6.3% were unemployed

More specifically:

Employed Full Time	62/239 = 25.9%
Self-employed Full Time	29/239 = 12.1%
Employed Part-Time	42/239 = 17.6%
Self-employed Part-Time	5/239 = 2.1%
Retired	67/239 = 28.0%
Unemployed	15/239 = 6.3%



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

Disabled	12/239 = 5.0%
Military	0 = 0.0%
Homemaker	3/239 = 1.3%
Student	4/239 = 1.7%

Respondents indicating she was unemployed + disabled were treated as disabled.

Respondents indicating she was a student + part-time employee were treated as part-time employed.

Suggestion: Add a "Self-employed part-time" category.

10. What is your current occupation? Or, if retired, what was your occupation?

8 respondents did not answer this question

In alphabetical order, the occupations listed were as follows:

Advertising; attorney; biological/biofeed specialist (2); business owner (7); caregiver (4); chiropractor; cook/kitchen manager (5); dietician/herbalist (2); engineer; food service/deli personnel/barista/ waitress/ hostess/ server (13); healthcare/RN/PH nurse/holistic nursing practitioner/ medical assistant/nursing assistant/dental hygienist (23); housecleaning; government/government worker (2); librarian; life coach/speaking coach (2); manager/ account manager/ food bank manager/ management consultant/office manager/ hospital CEO/ executive director (17); marriage-family therapist/school psychologist/rehab therapist/massage therapist (6); mother; newspaper editor; pharmacy rep; photographer; planner; postal service worker; priest; programmer analyst; psychotherapist; sales/marketing/ purchasing agent 12); school superintendent/public school administrator (2); secretary (5); sorter; social worker/outreach/worker /social services (8); sorter; student assistant/student (5); teacher/professor/education/bilingual educator (23); technician/pharmacy technician; medical research technician (3); textile designer/jewelry maker/glass blower (3); tour guide (2).

11. How well do you think your District Supervisor represents you?

Fifty-nine (59) respondents (59/239 = 24.7% of the sample) did not answer this questions. Three (3) of these respondents did not answer this question because this question was omitted from their version of the survey.

Excellent/Very Good	32/180 = 17.8%
Good	105/180 = 58.3%
Poor/Extremely Poor	43/180 = 23.9%



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

12. What is your age?

One respondent left this question blank. More than half of the respondents were between the ages of 55 to over 75.

Under 18	3/238 = 1.3%
18-24	39/238 = 16.4%
25-34	26/238 = 10.9%
35-44	13/238 = 5.5%
45/54	31/238 = 13.0%
55-64	60/238 = 25.2%
65-74	36/238 = 15.1%
75 or over	30/238 = 12.6%

13. What is your Zip Code?

Two respondents did not answer this question. In order of frequency, the zip codes reported are as follows:

93446 (43)	93444 (9)	93428 (3)
93422 (42)	93442 (8)	93430 (2)
93401 (38)	93433 (7)	93461 (2)
93402 (26)	93465 (7)	93406 (2)
93405 (25)	93453 (4)	93423 (1)
93420 (14)	93449 (3)	93432 (1)

Where do you currently live?

24 respondents (24/239 = 10.0% of the sample) did not answer this question.

Own home	123/215 = 57.2%
Rent house	39/215 = 18.1%
Apartment	27/215 = 12.6%
Rented room	1/215 = .5%
Shelter	3/215 = 1.4%
Homeless	11/215 = 5.1%
Parents	10/215 = 4.7%
Trailer (no rent)	1/215 = .5%

14. What is your Marital Status?

5 respondents left this question blank.



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

Single	64/234 = 27.3%
Married	100/234 = 42.7%
Divorced	38/234 = 16.2%
Widowed	22/234 = 9.4%
Living with Domestic Partner	7/234 = 3.0%
Separated	3/234 = 1.3%

Suggestion: Add “Separated” as a category.

15. What is your highest level of education?

2 respondents did not answer this question.

Less than high school graduate	6/237 = 2.5%
High school graduate	25/237 = 10.5%
Some college or AA degree	87/237 = 36.7%
Vocational/Technical certificate	13/237 = 5.5%
Bachelor’s degree	38/237 = 16.0%
Postgraduate work/no degree	12/237 = 5.1%
Postgraduate degree	56/237 = 23.6%

16. What is your household annual income?

22 respondents (22/239 = 9.2% of the sample) left this question blank.

Less than \$25,000	75/217 = 34.6%
\$25,000-\$49,999	46/217 = 21.2%
\$50,000-\$74,000	33/217 = 15.2%
\$75,000-\$99,999	31/217 = 14.3%
\$100,000 and over	32/217 = 14.7%

17. What are the age range(s) of your children and how many in each age range(s)?

13 respondents (13/239 = 5.4% of the sample) left this question blank.

NOTE: The totals are probably underrepresented, because not all of the respondents wrote in the number of children. Some respondents simply checked a box and were thus treated as having only one child in that particular age category.

None	57
Under 5	9
6-10	14



COMMISSION ON STATUS OF WOMEN
SAN LUIS OBISPO COUNTY

11-17	21
18 and over	127

18. What are your hobbies/interests?

7 respondents did not answer this question. The hobbies listed in order of frequency are as follows:

Reading	142	Internet	85
Travel	125	Camping	73
Volunteering	122	Swimming	68
Arts and Crafts	120	Writing	67
Exercise	120	Games and Cards	59
Cooking	113	Sewing	53
Hiking	100	Golf	17

Other hobbies mentioned, in alphabetical order, were beading/needle arts/glass fusing/making jewelry (4), Bible prophecy, biking(3), church activities, cosmetology/hair styling (2), cultural events, dancing, dog walking, drumming, gardening (15), genealogy (2), horses (3), knitting, martial arts, music (7), photography, political activist, running, self-enlightenment, skateboarding, singing, surfing, tennis, walking (5), waterskiing, wine and food.

19. How is your health care funded?

Nine respondents did not answer this question.

Medicare	64/230 = 27.8%
Medi-Cal	19/230 = 8.3%
Medicare/Medi-Cal	8/230 = 3.5%
Self-funded	35/230 = 15.2%
Employer	68/230 = 29.6%
None	36/230 = 15.7%

Two respondents indicated that their health care was funded by Medicare, but they indicated their ages were 18-24.

Those respondents selecting both Medicare and self-funded were counted as funding their health care by Medicare (assuming that the co-pay was self-funded).

Respondents selecting retired and homemaker were counted as retired.

March 23, 2013

**Notes of the Commission on the Status of Women Retreat held at:
County Government Center, 1055 Monterey Street, Room 161/162, San Luis Obispo, CA
8:30 AM – 4:00 PM**

Present: Jan Harper, Chair (JH), Consuelo Meux, Co-Chair (CM), Paulla Ufferheide, Treasurer (PU), Shawna Scott, Secretary (SS), Vicki Milledge (VM); Stephanie Yurchak (SY); Kathy Veder (KV)

Absent: Dianne Tuttle (DT); Silver Helms (SH); excused; Michele Blanc (MB), excused; Patricia Duron (PD), excused

1. Opening Remarks: Jan Harper
 - A. May 1975 – Commission Bylaws
 - B. Secrets of Powerful Women, Excerpt
2. Opening Exercise: Vicki Milledge
 - A. A Vision Is.... (picture exercise, no words)
 - B. What is different for women and girls in the next year
 - C. Review of all drawings/pictures, and discussion
 - D. Personal statement – one thing we like about ourselves
3. CSW Job Description Review: Jan Harper
 - A. Chair
 - 1) Preside over meetings
 - 2) Prepare agendas
 - 3) Represent the Commission
 - 4) Communicate with BOS
 - 5) Work with Commission Secretary to obtain all data/information on electronic flash drive
 - B. Co-Chair
 - 1) Assume Chair in absence
 - 2) Recruiting for Commission Board and Membership
 - C. Secretary
 - 1) Prepare, distribute minutes to Commission, BOS
 - 2) Maintain roster
 - 3) Available to Commission for document formatting
 - D. Treasurer
 - 1) Monthly updates on funding
 - 2) Commission bank liaison
 - E. Other tasks/committees:
 - 1) Website
 - 2) Survey – update, distribute, website/posting, collate
 - 3) Woman of the Year
 - 4) Forums/Fundraising

- 5) Communications
- 6) Speakers, monthly meeting

F. Discussion:

- 1) Specific titles/roles for each board member, written categories – job description
- 2) Power/responsibility when a Commission takes a lead on a task/sub-committee; each year/re-election/election every Commissioner should take one job (i.e. Website) and report to Chair, each meeting provide a sub-committee/task report
- 3) List represents current committees; what is the issue; responsibility; defined expectations; job description for each of the functions
- 4) One person leads the committee, and is supported by Commission volunteers
- 5) Clear designation of lead, and include committee reports on agenda for reporting
- 6) Set organizational structure, part of the Commission Board or ad hoc committee lead
- 7) Clear information for new members, include on brochure, helps identify where prospective/new members can help
- 8) Distinction between elected positions and volunteer leads
- 9) Identify skill sets rather than list of tasks – helps identify needed skill sets, inform BOS to assist with appointing
- 10) Responsibilities of Co-Chair: training for Chair, management of survey
- 11) Procedural discussion: Annual appointment by Chair and official motion; committee lead has discretion to determine further sub-committees, all appointments recognized by motion in record
- 12) Board members – option to take lead on committees based on skill set
- 13) Even if we cannot find a new Commissioner, option to network/volunteer help

G. Communications and Website Committee

- 1) Oversee content of website by implementing or delegating the following tasks:
 - a. Update with agenda/minutes
 - b. Post activity, blog
 - c. Post Commission events
 - d. Articles
 - e. Press releases
 - f. Commissioner biographies/photos/updates
 - g. Work with Commission Secretary regarding internal Commission communications (i.e. minutes)
 - h. Posting Survey
 - i. Advertise open positions (Committee Leads)
 - j. Update/post resource links, mutual connection, verify status
 - k. Update brochure

H. Survey Committee

- 1) Yearly update (English and Spanish versions), review questions, assess relevancy
- 2) Distribution Plan

- 3) Work with Communications and Website Committee for website posting
 - 4) Collating and processing data
 - 5) Analyzing and interpreting data over time for Board of Supervisors annual report
 - 6) Work with Commission Chair and Secretary to prepare Board of Supervisors report
 - 7) Publication of Annual Report
- I. Woman of the Year Committee
- 1) Identify process of selection
 - 2) Reach out for candidate (external networking)
 - 3) Identify deadline/timeframe
 - 4) Collect nominations from Commissioners
 - 5) Multiple nominees – presentation to Commission
 - 6) Work with Commission Secretary on Resolution and BOS meeting date
 - 7) Clarify criteria for nomination
- J. Events Committee (Forum/Fundraiser)
- 1) Annual event
 - 2) Fundraiser (annual, every two years)
 - 3) Informational forums
 - 4) Day with Creative Women
 - 5) Planning: date, time, place, purpose, desired outcome
 - 6) Produce Plan
 - 7) Marketing
 - 8) Non-profit status, donations, collaboration with non-profit group
 - 9) Lead with other organizations
- K. Speakers Committee
- 1) Find appropriate speaker (educational, related to women and girls), supporting or advancing our mission
 - 2) Introduce speaker
 - 3) Prepare annual schedule
 - 4) Recruit speakers
 - 5) Prepare calendar of topics (i.e., Women's History Month) and schedule relevant topics/speakers
 - 6) Coordinate with Commission Chair to prepare and send thank you notes/cards/packet with brochure
- L. Commission Recruiting Committee
- 1) Understand needs of Board Supervisor
 - 2) Identify and present needed skill set to Board Supervisor / Legislative Aide
 - 3) Use Commission to help communicate with Board Supervisor / Legislative Aide
 - 4) Work with Commission Chair and Co-Chair
 - 5) Promote and assist current Commissioner to bond and communicate with Board Supervisor / Legislative Aide
 - 6) Build data base about each Board Supervisor (agenda, connection with Commission mission/vision, desired representation)

- 7) Open forum – part of Commission Agenda: update regarding Board Supervisor communications, concerns, other information
4. Survey Review: Consuelo Meux
 - A. Standardization of surveys
 - B. Discussion, review of trends: top issues – health, financial, housing, unemployment
 - C. Discussion – security relative to barriers to help (diverse distribution)
 - D. Communication – email ranked high (email distribution list), provide separate slip for individual to provide contact information; subscription via website (auto-responder); provide website information on survey; manual input via separate slip of paper / standard form, include statement requesting permission to be added to mailing list, including survey with existing community services district mailers/newsletters (distribution)
 - E. Top Programs/Services: senior issues, health, financial planning
 - F. Employment trends: retirement (less), unemployment (more)
 - G. Zip code responses: representative of Commission staffing
 - H. Discussion about head of household, consistency with past surveys, what data do we want and how to analyze it, correlations
 - I. Maintain/keep surveys – is data in spreadsheet, what is the methodology, presentation by survey collator/analyst
 - J. Children – living at home/supporting (add to future survey)
 - K. Relevancy of hobbies question – can apply to future events planning, speakers
 - L. Discussion about Medicare/Medi-cal, combination
 - M. More interesting/informative to review survey results as a group
 - N. Moving forward – VM can work with student to use spreadsheet data (if available) and conduct correlation study; more informative for data presentation/Board of Supervisors and planning
5. Fundraising Event: Paulla Ufferheide, Kathy Veder
 - A. Retreat Worksheet on Fundraising Event, SLO Women’s Hall of Fame, March 2014, Annual Event
 - B. Description of our Vision
 - 1) What the event is to accomplish
 - a. Fundraising opportunity
 - b. Build collaboration with other groups, honor members, heighten presence in community, recognition
 - c. Wall of Fame at County Government Center, sponsored by County Commission on the Status of Women
 - 2) How we see the process
 - a. Hall of Fame Theme
 - b. Nomination/vetting, reach out to women’s organizations
 - c. Selection of winner (out of area review/selection), impartial decisions
 - d. Event prior to main event, recognize selected nominees – dinner, invitations provided to increase visibility of event, certificate for each nominee
 - e. Key note speaker connected to theme

- f. Silent Auction for fundraising
 - g. Wall of Fame takes the place of Woman of the Year
- 3) Description of Committee
 - a. Summary of Sub-Committees (see below)
- 4) Committee Reports
- 5) Discussion topics
 - a. Budget (\$1,000 or start up grant), venue, large or small event, food (appetizers or dinner)
 - b. In order to charge for tickets, need to set up arrangement with a non-profit group
 - c. Kathy Veder provided letter to Sue Grafton as option for key note speaker
 - d. Possible theme – National Women’s History Month
 - e. Time and work effort considerations, larger event do-able with energy, collaboration with other women’s organizations, identification of specific tasks, option to share expenses/share profit
 - f. Women’s organizations – who to approach? How to connect? Talk to leaders/chairs of organizations, letter followed by phone call; expand to all organizations; non-profits, community groups; networking connections/opportunities
 - g. Process: Get organizations on board first, then key note speaker (network at conventions)
 - h. Develop letter/vision statement for co-sponsor solicitation/networking, unified voice
- 6) Co-Sponsor/Partner Options for Program Management Discussion
 - a. Women’s Legacy Fund (Janice Fong Wolf) (under Community Foundation) – Consuelo Meux
 - b. Women’s Shelters, North and South County
 - c. Mission Community Services
 - d. Soroptomists
 - e. Quota Club
 - f. AAUW – Jan Harper
 - g. Noor Foundation (medical care for uninsured) – Consuelo Meux
 - h. Discussion – only one co-sponsor/partner, other groups could sponsor portions of the event (i.e., programs)
 - i. Clear agreement and understanding of vision from the start, long-term or short-term partnership, fundraising conducted through non-profit
- 7) Discussion – option for Fundraising Event with Noor (health theme) – Women’s Way to Health (expand to other speakers, health-industry vendors), separate from Woman of the Year/Wall of Fame
 - a. CNN Heroes, young girls, teens
 - b. Venues (Madonna Inn/Expo), sell out facility, luncheon/speaker, vendors/booths, silent auction
- 8) Discussion – Wall of Fame: include past Woman of the Year winners
- 9) Discussion – themed Woman of the Year fundraising event, would this event draw funding/attendance
- 10) Selected co-partner and nominations specific to theme

- 11) Kathy Veder – written vision statement (March 27, 2013)
 - 12) Discussion – Nominations/recognition brings in groups/organizations; approximately \$10,000 fundraising goal
 - 13) Wall of Fame – would connect/network better (vision)
 - 14) Option, fiduciary (pay percentage); however, profit sharing is incentive for partnership
 - 15) Outreach: specific request for # of people; option – roundtable meeting with the heads of 15 organizations (Vickie Milledge may be able to fund lunch, \$250 value)
 - 16) Collaboration discussion: Women’s Hispanic Commission (Latina Outreach), Commission on Aging
- C. Committee Assignments
- 1) Speakers/Venue/Overall Program Management
 - 2) Sponsors/Publicity/Ticket Sales
 - 3) Vendors-Booths/Grants/Budget
 - 4) Application/Selection Criteria/Number of Nominees/Organization-Group for Nominations/Selection Committee
 - 5) Awards/Proclamation (Supervisors, Assemblymen, Senators)/Programs
 - 6) Hospitality/Food/Setup/Registration
- D. Decisions
- 1) Event, March 2014
 - 2) Partner: Noor non-profit organization (option)
 - 3) Fundraising
 - 4) Hall of Fame – Topics/Categories
 - 5) Theme – health related
 - 6) Connection among survey results (health), co-partner, key note speaker, vendors, timing of event (every other year)
 - 7) Present proposal to Noor (noting survey results, vision/goal of event, why the Commission is approaching Noor as a good co-partner, identifying Hall of Fame component of event, request for three people to assist with event) – Paulla Ufferheide
 - 8) Proceeds of event – fundraising, plaque for display (or sponsored), profit-sharing
 - 9) Combined vision will result in expanded draw of partners, attendees, and vendors
6. Closing Remarks
- A. Elections Approaching (June 2013)
- 1) Consider Chair position; all Board positions and Committee leads
 - 2) Re-fresh Board
- B. Survey Distribution Strategy
- 1) Scheduled for 20 minutes at April 2013 meeting